



**ONLINE**

[adventureuncovered.com](http://adventureuncovered.com)

Through 2021 Adventure Uncovered content will fall into three strands: Editions, Stories and Trails. Below we explain what these are and our submissions guidelines.

**Samuel Firman, Editor, Adventure Uncovered.**

## EDITIONS

Adventure Uncovered Editions are thematic collections of adventure storytelling - interviews, articles, long form features, films, photography, curated lists and more - akin to a digital magazine, published every two months. Editions are the heart of our exploration into how adventure can support social and environmental change.

2020 Editions included UK Uncovered, Storytellers, Climate Crisis, Adventure Activism and What is Adventure?

### **Adventure 2021: New Year's Resolutions (January)**

Our first 2021 Edition will set the year's adventure agenda. Each piece will be a provocation, focusing on actions we think need to happen during the year, from the emergence of bolder adventure businesses to meaningful representation for BAME adventurers.

### **Adventure Organising (March)**

Our March Edition will exhibit adventure organisations of different shapes and sizes contributing to real social and environmental change, seeking the secrets to their success. To help build a better world, we must learn from our leading lights.

### **Backyard Celebration (May)**

In May we plan to celebrate local adventure: the people finding brilliant ways to explore their patch. Adventure need not be big or far-flung. The most creative, inspiring and sustainable escapades often play out close to home, and we want to exhibit that.

# EDITIONS CONT.

## **The Non Adventurers (July)**

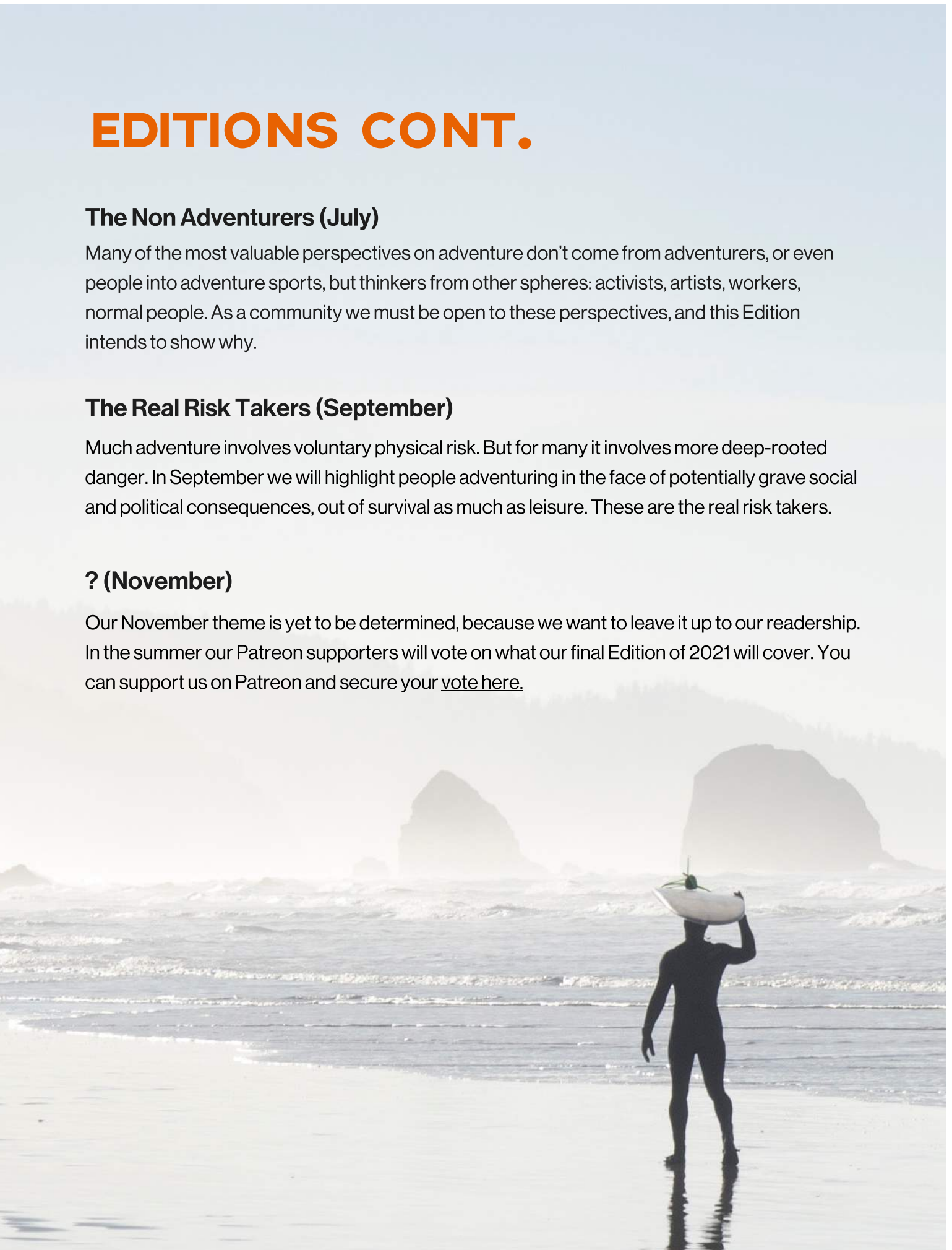
Many of the most valuable perspectives on adventure don't come from adventurers, or even people into adventure sports, but thinkers from other spheres: activists, artists, workers, normal people. As a community we must be open to these perspectives, and this Edition intends to show why.

## **The Real Risk Takers (September)**

Much adventure involves voluntary physical risk. But for many it involves more deep-rooted danger. In September we will highlight people adventuring in the face of potentially grave social and political consequences, out of survival as much as leisure. These are the real risk takers.

## **? (November)**

Our November theme is yet to be determined, because we want to leave it up to our readership. In the summer our Patreon supporters will vote on what our final Edition of 2021 will cover. You can support us on Patreon and secure your [vote here](#).





# LAUNCHING IN 2021: TRAILS

Trails will see us follow topical threads through the year. Each Trail will comprise ten in-depth features, each offering an original perspective.

We will launch each Trail once we secure sponsorship to pay the people featured.



## New Voices

Which important voices are excluded from adventure narratives? Who must we hear more from? Each feature in this Trail will be produced by a person or group with a fresh and vital perspective on adventure that has so far gone unheard.



## The Adventure Lab

Technical innovation propels adventure. As well as enhancing performance and possibilities, the best innovation also supports social and environmental action. This Trail will spotlight these innovations, from field kit to software and beyond.



## The Purists

Purism can be a wonderful thing. In creative tension with The Adventure Lab, The Purists will spotlight adventurous people from around the world taking adventure back to its roots, searching for simplicity and essence in stripped-back harmony with their environments.

# STORIES

We will continue to publish ongoing pieces outside of Editions and Trails. This will include longform features, timely reports, interviews, art and more. Throughout 2021 our output will remain responsive and experimental.



# PITCH US YOUR IDEAS

**WE ARE OPEN TO PITCHES FOR ALL OF OUR EDITIONS AND GENERAL STORIES, AND WILL SOON BE OPEN TO PITCHES FOR TRAILS.**

We welcome pitches from all people, irrespective of experience, as well as organisations.

For the first time we are now able to pay for pieces! At the moment this only applies to pieces published in Editions, not as general Stories, although we are working hard to change this. We can also discuss other forms of in-kind payment, such as discounted tickets or free film festival submissions, on a case-by-case basis.

Our budget for each Edition is £150 plus 100% of our [Patreon](#) revenue, to be split between contributors. This amount will be split equally between contributors, up to £150 each. For a full explanation of how much we pay and how we pay, read our [Patreon guidelines](#).

## SUBMISSION GUIDELINES

**TO ENSURE YOUR IDEA IS AS COMPELLING AS POSSIBLE, WE ENCOURAGE YOU TO:**

- Clearly explain your idea (in a nutshell is just fine, although we do also welcome completed pieces). Note that whilst we welcome contributions of all sizes, most of our pieces are between 500 and 1,000 words.
- Tell us which Edition you think your idea would fit best (see our upcoming themes above), and how it links adventure and social/environmental change.
- Tell us a bit about you and point us towards any other relevant work.
- Give us an idea of when you could complete the piece by.
- Surprise us. Try to go beyond recounting your own journeys or highlighting stories people are likely to already know about. If we publish things we find intriguing ourselves our readers are more likely to feel the same.

**Get in touch and submit your idea!**

We can't guarantee we will publish your idea, but we do promise that if you email our Editor Sam at [sam@adventureuncovered.com](mailto:sam@adventureuncovered.com) he will reply.