



ADVENTURE UNCOVERED

SUBMISSIONS GUIDELINES

adventureuncovered.com

Got an idea for an Adventure Uncovered piece?
We'd love you to pitch it for publication in an Edition!
We explain our pitch process and payment model below.

If we love your idea, but it doesn't quite work for an Edition, we'd still love to publish it as a Story, if you're open to it, in exchange for all the rewards from our [first three Patreon tiers](#) (Adventurer, Voyager and Wanderer).

We're also open to pitches for sponsored pieces and collaborations from organisations - across Editions, Stories and Special Projects. This helps us commission more Editions contributions and otherwise evolve our editorial output. We'd love to help you tell stories that contribute to the conversation around adventure and social impact while supporting your mission.



Email James at james@adventureuncovered.com to learn more and get our media kit.

2022 EDITIONS

[Editions](#) are the heart of our exploration into how adventure supports social and environmental change. They are thematic collections of adventure storytelling - interviews, articles, long-form features, films, photography, curated lists, and more - akin to a digital magazine.

Our 2022 Edition themes are...

Emergence (Spring - 20th March)

To emerge is to become visible. Whether through awakening, growth or a decision to step into the light, to emerge is to be seen. Emergence can be past, present or future. Emergence is change, and it can bring hope or fear. Our Spring Edition will explore the process of becoming visible, in its many forms, where adventure and social change meet.

Abundance (Summer - 21st June)

Driving change means seeing possibilities as well as problems. As well as critiquing it, we must celebrate the good in the adventure community - all the stuff that makes life better. Abundance can be fleeting, after all - especially if not nurtured. But abundance also creates its own problems. Blind spots, complacency and denial often fester in its wake. Our summer Edition will consider the implications of having plenty.

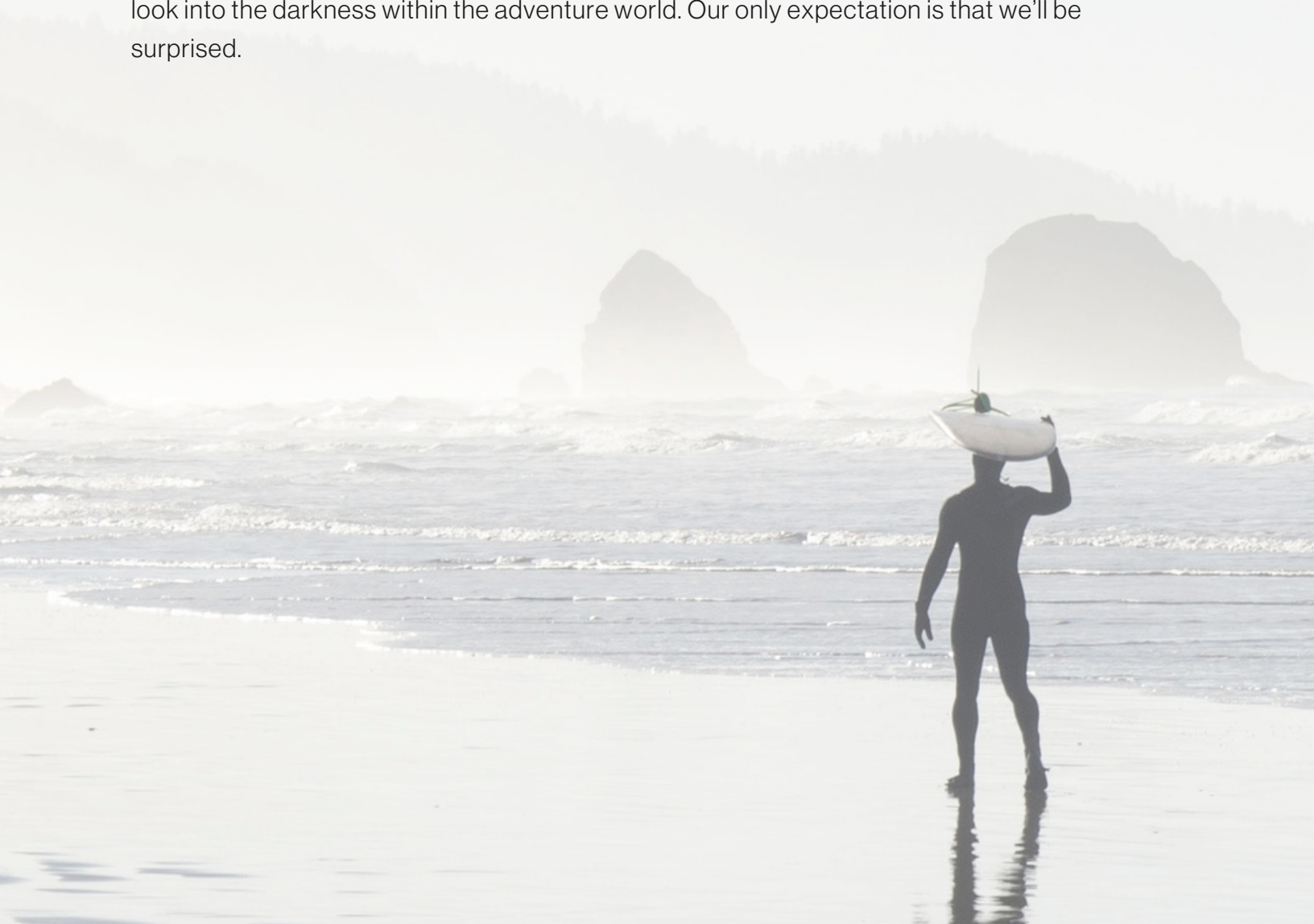
EDITIONS CONT.

Stewardship (Autumn - 22nd September)

Autumn transitions the natural world from abundance to darkness. For humans this traditionally means the time of harvest: of giving thanks, taking stock and celebrating our role as stewards of the land. But what does our stewardship, both of the land and of the outdoor community, look like today? This is the question at the heart of our Autumn Edition.

Darkness (Winter - 21st December)

Dark places are places of fear and foreboding, so the story goes. But they are places of dreams as well as nightmares, beauty as well as suffering. More than anything, dark places are places less explored. Ironically enough, this makes them revealing. Our Winter Edition will look into the darkness within the adventure world. Our only expectation is that we'll be surprised.



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**IT'S GREAT TO SEE
ADVENTURE
UNCOVERED
COVERING
IMPORTANT
TOPICS WITH A
BOLD, FRESH
VOICE.**

“

Andy Middleton, Chief Exploration Officer, TYF Adventure

HOW TO PITCH

WE ARE OPEN TO PITCHES FOR ALL OF OUR EDITIONS. WE WELCOME PITCHES FROM ALL PEOPLE, IRRESPECTIVE OF EXPERIENCE.

SIMPLY EMAIL OUR EDITOR SAM AT [SAM@ADVENTUREUNCOVERED.COM](mailto:sam@adventureuncovered.com) WITH 'PITCH' IN THE EMAIL SUBJECT.

To make your pitch as strong as possible, we recommend that you:

- Clearly explain your idea (in a nutshell is just fine, although we do also welcome completed pieces).
- Focus on stories, not topics. Even if you have a fascinating topic, what is your distinctive 'hook' or angle?
- Convince us that this is an important story to tell. What does it tell us about how adventure can contribute to social and environmental change?
- Surprise us! Try to go beyond recounting your own journeys or highlighting stories people are likely to already know about. If we publish things we find intriguing ourselves, our readers are more likely to feel the same.
- Include beautiful photography. If you can bring your piece to life with powerful imagery, it will make your pitch even stronger.
- Tell us which Edition you think your idea would fit best, and why.
- Tell us a bit about you and point us towards any other relevant work.
- Give us an idea of when you could complete the piece by, and whether there are any potential obstacles along the way.

Our budget for each Edition is £250 plus 100% of our Patreon revenue, to be split between contributors. This amount will be split equally between contributors, with each contributor receiving at least £100 and up to £150. For a full explanation of how much we pay and how we pay, read about our [payment model](#).

We're excited to hear from you!

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